

WRVM

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Form BC 126

June 1954

FREQUENCY MODULATION

Official No. 2122

# BROADCASTING STATION LICENSE RECORD

Date first licensed December 20, 1967

Call letters WRVM

Station location Suring, Wisconsin

Name of licensee WRVM, INC. (ALH 12-30-68)  
x PAUL A. STEWART ENTERPRISES, INC.

Transmitter location 1.7 mi. W. of Suring, Wisconsin (PH-6-28-67)

Main studio location Same as Transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To
BPH-5582 HAAT: 530'	6-28-67	102.7mc. ch# 274	ERP: 71kw TPO: 10kw	Unl.	8-28-67 2-28-68
CP for a new Class C FM broadcast station.					
BMPH-9576 (1)	9-6-67	Mod. of CP(BPH-5582) to chg. type ant. (Collins-37M-12, 12 sects); decr. TPO to 9.5kw; incr. ERP to 100kw; and decr HAAT to 500 feet.			
BPH-5582 (2)	9-6-67	Mod. of CP(BPH-5582 as mod.) to assign call letters W R V M.			
BLH-3788 HAAT: 500'	12-20-67	102.7mc ch#274	ERP: 100kw TPO: 9.5kw	Unl.	12-20 12-1-70
Lic. to cover CP(BPH-5582 as mod.)					
BLH-1117	12-30-68	Vol. ALH			
BRH-2122(L)	11-25-70	Renewal			
EBSA	5-22-72				
BRH-2122(S)	11-30-73	RENEWAL			
Letter	11-8-74	Trans; CCA-FM10000DS now installed			
BSCA-1554	1-23-76	SCA	67 khz		12-1-76
BRH-2122(S) BRSCA-1554	1-19-77	Renewal of License SCA			12-1-79
BMSCA-528	4-3-78	Mod. of SCA to mke chg in programming			
BPH790119AK HAAT: 550' (L)	5/2/79 (H&V)	102.7mhz	ERP: 100kw		5/2/80
CP to mke chgs. in ant. syst; type trans., type ant & chg TPO.					
BRH790801VV BRSCA790801VV (S)	11-30-79	RENEWAL OF LICENSE			12-1-82



AUG. 1955

## APPLICATION RECORD - BROADCASTING

 Call **WRVM**  
 Letters **WRVM**

 Name **PAUL A. STEWART ENTERPRISES, INC.**  
**SURING, WISCONSIN (PO Box 504, Madison, Wisc. 53701)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5582 R & F	9-27-66	CP for a new FM broadcast station to be operated on: Freq.: 102.7mc, Ch. 274 ERP: -79.8kw 71kw Type trans.: Gates FM-10B TPO: 10kw Type ant.: Collins 37M-8, 8 sections HAAT: 525 feet Trans. loc.: 1.7 mi. W. of Surin, Wisc. Studio loc.: Same as Trans. loc.  James M. Crooks, Engr. (Madison, Wisc.) Amended to chg. ERP to 71kw	GRANTED	6-28-67
	9-29-66			
Amend R & F	1-11-67 1-16-67			



CONTACT: Paul A. Stewart

PHONE: Code 608; 255-8803

ADDRESS: 207 N. Pinckney St.  
Madison, Wisconsin



FORM BC-121  
AUG. 1955

#2

# APPLICATION RECORD - BROADCASTING

Call  
Letters

*WRVM*  
*Assigned*

Name **PAUL A. STEWART ENTERPRISES, INC.**  
**SURING, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9576 Recd Resubmitted R.&F.	7-18-67 8-7-67 8-9-67	Mod. of Construction permit (BPH-5582 which auth. a new FM broadcast station) to change type antenna (COLLINS 37M-12, 12 sections); decr. TPO to 9.5kw; incr. ERP to 100kw; and decr. HAAT to 505 ft.  Engr: Walter R. Harris-Madison, Wisc.	<del>RETURNED</del> <del>Incomplete</del> only filed. GRANTED	<del>9-2-67</del> <del>See 4-VE</del> 9-6-67
BLH-3788 R & F PTA-9/15/67  OCT 31 1967 BALH-1117 Rec'd Filed FEE PD: \$75 - 434251 AMENDED 6-24-68 - Cert. of By-Laws & re Table I	9/1/67 9/5/67    5-20-68 5-20-68 6-6-68	Lic. to cover CP (BPH-5582 as mod.) which auth. a new FM b/c station, specify type trans. CCA-FM-10,000-D. Engr: Virgil Dieter  Voluntary assignment of license to WRVM, INC. Requests waiver Section 1.597.	GRANTED     GRANTED	12-20-67     12-30-68



Wormholes  
are  
#1  
wormholes



# APPLICATION RECORD - BROADCASTING

102.7mhz.

Call  
Letters W R V M

Name WRVM, INC.  
Suring, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2122 R & F P.N. PRESS SEP 17 1970	8-28-70 8-31-70 8-31-70	Renewal of License	GRANTED	11-25-70
BRH-2122 R & F P.N. PRESS OCT 1973	8-28-73 9-6-73 9-6-73	Renewal of License	GRANTED	11-30-73
BSCA-1554 R & F #511137\$100 Code 001 PRESS JAN 9 1976	12-15-75 12-18-75 12-23-75	Request for Subsidiary Communications Author- ization on a sub-carrier frequency of 67khz.	GRANTED	1-23-76



#5  
Form BC-121  
May 1976  
12-67

# APPLICATION RECORD - BROADCASTING

102.7 mhz

Call  
Letters **WRVM**

Name **WRVM, INC.**  
**SURING, WISCONSIN**

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2122 BRSCA-1554 R & F PN Recd. PRESS	7-27-76 7-2-76 7-30-76 " <b>AUG 30 1976</b>	RENEWAL OF LICENSE RENEWAL OF SCA AMENDED 12-20-76 re: ascertainment of community needs & EEO	Granted	1-19-77
BMSCA-528 R & F PRESS: <b>MAR 23 1978</b>	3-4-78 3-13-78	Modification of Subsidiary Communications Authorization to make changes in programming Atty:----	GRANTED	4-3-78
BPH790119AK PRESS	<b>FEB 13 1979</b>	CP to make changes in Antenna System; chg. type Trans. (CCA ELECTRONICS FM-20,000E); chg. type Ant. (SHIVELY LAB 6810-10D, Circularly Polarized); incre. HAAT: 545.32' (H&V) & chg. TPO.	Granted	5/2/79



## APPLICATION RECORD-BROADCASTING

Call Letters: W R V M

Name: WRVM, INC.

Station Location: SURING, WISCONSIN

File No.	Date	Description	Action and Date
BRH 790801 VV BRSCA " PRESS SEP 18 1979		RENEWAL OF LICENSE RENEWAL OF SCA	GRANTED 11-30-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

